

What is claimed is:

1. A system, comprising:
 - at least one video display;
 - 5 at least one video file server, each video file server including a number of video files, each video file including video content to be selectively displayed on the at least one video display;
 - 10 at least one media server, each media server to communicate with one or more of the at least one video display;
 - 15 a web client to communicate with each media server through a network to configure at least one playlist in the media server, each playlist including at least one identifier to select one or more of the number of video files; and
 - each media server being adapted to pull video content from a selected video file in a selected video file server based on the playlist, and to translate the pulled video content into a video output signal suitable for display on the video display.
2. The system of claim 1, wherein each playlist further includes logical actions related to playing the files.
- 20 3. The system of claim 2, wherein the logical actions execute in the media server as a decision tree.
4. The system of claim 3, wherein the media server executes the at least one playlist based on the logical actions, and wherein the logical actions are configured at least in part 25 by the web client.
5. The system of claim 4, wherein the logical actions are configured at least in part in real time by a user using the web client.
- 30 6. The system of claim 4, wherein logical actions further include inputs external to the media server.

7. The system of claim 2, wherein the logical actions further include a timed duration of playing the files.
- 5 8. The system of claim 2, wherein the logical actions further include a time to initiate playing the files.
9. The system of claim 2, wherein the logical actions further include a time to terminate playing the files.
- 10 10. The system of claim 2, wherein the logical actions further include a number of times to play the files.
11. The system of claim 6, wherein the inputs external to the media server are mapped into application specific commands according to the format of the video file.
- 15 12. The system of claim 11, wherein the inputs external to the media server include a motion sensor.
- 20 13. The media server of claim 11, wherein the inputs external to the media server include a proximity sensor.
14. The system of claim 1, wherein the video file further includes audio content.
- 25 15. The system of claim 1, wherein the video content includes any combination from the set of Power Point, J-Peg, Video Clip, or Web formats.
16. A media server, comprising:
 - a memory to store at least one playlist, each playlist including:
 - 30 a list of identifiers for video files, each video file including video content to be selectively displayed on at least one video display;

a file server location of the video files; and

logical actions related to playing the selected video content; and

a processor executing software to retrieve the selected video content according to the playlist and to function as a conversion agent to translate the selected video content

5 into a video signal suitable for display.

17. The media server of claim 16, wherein the processor executes the at least one playlist based on the logical actions and wherein the logical actions depend in part on inputs external to the media server.

10

18. The media server of claim 17, wherein the inputs external to the media server are mapped into application specific commands depending on the format of the video file.

19. The media server of claim 18, wherein the application specific commands include 15 any combination from the set of Play, Restart, Pause, Stop, Rewind, Fast Forward, Next File, Next Slide, Previous Slide, Mouse Click, Hyperlink and Go To New Playlist.

20. The media server of claim 19, wherein the inputs external to the media server include messages received from the network.

20

21. The media server of claim 19, wherein the inputs external to the media server include one of a proximity sensor and a motion sensor.

22. The media server of claim 19, wherein the inputs external to the media server 25 include a prompt.

23. The media server of claim 16, wherein the at least one playlist is stored on the media server.

30 24. The media server of claim 16, wherein the media server includes a memory capable of storing a video file.

25. A method of distributing video information, comprising:
 - from a first network location, configuring a playlist of video files, the video files being stored in at least one second network location; and
 - 5 from a third network location, executing the playlist, where executing includes:
 - pulling video content associated with a video file from the second network location according to the playlist; and
 - translating the video content into a video output signal suitable for display.
- 10 26. The method of claim 25, wherein executing the playlist further includes executing logical actions associated with initiation of display and termination of display of the video files.
- 15 27. The method of claim 26, wherein executing logic actions includes the third location receiving external inputs that are mapped into application specific commands.
28. The method of claim 27, wherein executing logic actions includes the third location receiving logic actions from the first location.
- 20 29. The method of claim 27, wherein the application specific commands include any combination from the set of Play, Restart, Pause, Stop, Rewind, Fast Forward, Next File, Next Slide, Previous Slide, Mouse Click, Hyperlink and Go To New Playlist.
30. The method of claim 25, wherein the first network location includes a web client.
- 25 31. The method of claim 25, wherein the second network location includes a video file server.
32. The method of claim 25, wherein the third location includes a media server.

30

33. The method of claim 32, wherein the first network location includes a computer and configuring a playlist includes:

downloading an existing playlist from the media server at the third location to the computer;

5 editing the playlist; and

uploading the edited playlist from the computer to the media server.